

# “Lead-in to Leadership:”

“Leading High Performers to Higher Levels.”



*This OPM ECQ-based leadership training program is a robust, three-day developmental experience that teaches the essentials of successful leadership – preparing you to make a bigger*

*contribution at work, advance your career, and move toward higher levels of responsibility and personal effectiveness. Eight important sessions offer sensible solutions to working with others, getting results, and putting these skills into practice.*

*“Lead-in” is presented by Jerry Strom – highly regarded as one of the best presenters in the industry. His programs consistently receive exceptional ratings for their content, depth, and presentation style. Mr. Strom uses his extensive leadership research to identify best practices and weave these insights into the material he teaches. We invite all those in government and public service, non-profit, and private businesses to attend.*

## \*\*\*Three-Day Leadership Training Experience\*\*\*

Honolulu

July 8 – 10, 2019

\$795 / Person

Monday thru Wednesday  
8 a.m. to 3 p.m.

Dates: July 8 – 10, 2019 or July 15 – 17, 2019\*

\*Dates to be confirmed soon

Honolulu Location: To Be Announced

Registration: Email Form to [Jerry@JerryStrom.com](mailto:Jerry@JerryStrom.com)

Local Contact: Chris Conklin, HP FEB Exec. Dir., (808) 541-2638

**Session 1:** *“The Leadership Foundation is Built on Personal Growth and Credibility.”* When a leader’s agenda emphasizes continuous learning the entire organization benefits. A healthy leadership mindset drives the energy, creativity and focus of the work environment.

**Session 2:** *“Real Leaders are the Ones Who Take Action.”* Accomplishing the strategic initiatives, goals, and the mission of the agency is dramatically improved when leaders demonstrate an action bias, making change possible, while working through uncertainty and solving problems.

**Session 3:** *“Leaders See the Future and Share the Vision.”* It’s a leader’s responsibility to see beyond their immediate circumstances, and express a longer view. When the power of vision is released, organizations make significant progress toward meeting the evolving needs of its customers.

**Session 4:** *“Leadership Means Investing Your Time and Energy into People.”* The most effective leaders have learned their time and energy is well-directed when they focus on bringing out the best in the people around them, and giving them opportunities to participate, innovate, and succeed.

**Session 5:** *“Your Character Says More about Your Ability to Lead than Any Other Talent.”* “Who you are” goes well beyond “what you do.” People will first decide if you can be trusted – evaluating your character, values, and ethics. True leaders make a conscious choice for substance over style.

**Session 6:** *“Communication Links Leaders and Their Followers.”* Accomplished leaders lead from the front, middle, and back of the pack. Healthy, two-way communication is essential to keep up momentum and motivation, and makes a significant impact on your effectiveness with others.

**Session 7:** *“Leadership Calls for Relational Skills; Not Just Technical Knowhow.”* The cumulative effect of a leader’s interpersonal skills, and the quality of their daily interactions, determine if they are to be trusted, respected, and followed. Engaged bosses engage their employees.

**Session 8:** *“Leadership is Measured in 10 Abilities and The Language of Success.”* A thriving workplace happens when people are informed and feel they are being heard. Leaders need to communicate in 360 degrees, include everyone, and value listening as much as they value speaking.



Presented by Jerry Strom & Company, Inc.

2808 San Benito Drive, Walnut Creek, CA 94598 Phone: (925) 930-8813 Website: [www.JerryStrom.com](http://www.JerryStrom.com)

## “Lead-In to Leadership” training – Linkage with OPM’s ECQ’s

OPM has identified five fundamental ‘Executive Core Qualifications’ (ECQs) – designed to assess executive experience and potential – not technical expertise. They embody the leadership skills needed to succeed in federal leadership and in service to the public. This training series offered by Jerry Strom & Co., Inc. addresses a significant portion of these OPM core leadership skills, as follows:



**J**erry Strom offers the highly-rated “Lead-In to Leadership” Series as a developmental pathway for federal workers. Thousands of government leaders, managers, supervisors, and employees – civilian and military – from across the United States have participated in this dynamic training program.

Mr. Strom has been active in business, community, and nonprofit leadership roles for over 25 years – bringing his experience, energy, creativity, and passion for leadership and integrity to this powerful learning experience.

| LEADERSHIP SKILL                    | Yes | No |
|-------------------------------------|-----|----|
| <b>+ ECQ1 – Leading Change</b>      |     |    |
| Creativity / Innovation             | ✓   | ⊖  |
| External Awareness                  | ✓   | ⊖  |
| Flexibility                         | ✓   | ⊖  |
| Resilience                          | ✓   | ⊖  |
| Strategic Thinking                  | ✓   | ⊖  |
| Vision                              | ✓   | ⊖  |
| <b>+ ECQ2 – Leading People</b>      |     |    |
| Conflict Management                 | ⊖   | ✓  |
| Developing Others                   | ✓   | ⊖  |
| Leveraging Diversity                | ✓   | ⊖  |
| Team Building                       | ✓   | ⊖  |
| <b>+ ECQ3 – Results Driven</b>      |     |    |
| Accountability                      | ✓   | ⊖  |
| Customer Service                    | ✓   | ⊖  |
| Decisiveness                        | ✓   | ⊖  |
| Entrepreneurship                    | ✓   | ⊖  |
| Problem Solving                     | ✓   | ⊖  |
| Technical Credibility               | ⊖   | ✓  |
| <b>+ ECQ4 – Business Acumen</b>     |     |    |
| Financial Management                | ⊖   | ✓  |
| Human Resources Management          | ✓   | ⊖  |
| Technology Management               | ⊖   | ✓  |
| <b>+ ECQ5 – Building Coalitions</b> |     |    |
| Influencing / Negotiating           | ✓   | ⊖  |
| Partnering                          | ✓   | ⊖  |
| Political Savvy                     | ⊖   | ✓  |

**www.JerryStrom.com**



## Honolulu “Lead-In to Leadership” Training July 2019\* (\*Actual Dates to be Announced)

\*\*\*Use this Registration Form, or submit an SF182 for each participant\*\*\*

### 1. Registered Participant(s)

For Multiple Participants – Attach a List of Names, Email, and Direct Phone Numbers

First Name: \_\_\_\_\_ | Last Name: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ | State: \_\_\_\_\_ | Zip: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ | Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### 2. Payment Information **\$ 795.00** Registration Fee/Person

VISA: [  ]      MasterCard: [  ]      Other: [  ] Check Enclosed

Card Holders' Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ | Expiration Date: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_ | Card 3-Digit Security Code: \_\_\_\_\_

City: \_\_\_\_\_ | State: \_\_\_\_\_ | Zip: \_\_\_\_\_

### 3. Payment Primary Contact

First Name: \_\_\_\_\_ | Last Name: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ | Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### 4. Authorizing Contact

(Person Submitting and Authorizing this Registration)

Name: \_\_\_\_\_ | Title: \_\_\_\_\_

Signature: \_\_\_\_\_ | Date: \_\_\_\_\_

Please Email this Registration to: [Jerry@JerryStrom.com](mailto:Jerry@JerryStrom.com)

Honolulu-Pacific Federal Executive Board partnering with Jerry Strom & Co., Inc.  
Jerry Strom & Co, Inc., 2808 San Benito Drive, Walnut Creek, CA 94598  
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